

DOWNTOWN BUSINESS INCENTIVE GRANT PROGRAM APPLICATION
2008-09 Fiscal Year Business Incentive Priority Calculation Sheet

Please complete the checklist below.

	<u>Yes</u>	<u>Point</u>	<u>No</u>	
1. I am renting a building/property for my business.	___	(3)	___	
2. I own the building where the business will be located.	___	(5)	___	
3. The business has been in existence for three (3) years or more and I am relocating it to downtown.	___	(3)	___	
4. The business is a new start-up.	___	(2)	___	
5. I will offer extended hours of operation either during weekdays or be open during the weekend.	___	(variable)	___	
Please list what those hours are intended to be:				

6. I have contacted the DGDC Design Committee and I am open to suggestions for curb appeal implementation strategies.	___	(variable)	___	
7. Is your business locating to a "way finding district" appropriate to your business type? See map attached, if applicable.	___	(3)	___	N/A ___
8. How do you feel your business will contribute to the betterment of downtown Goldsboro?				_____

9. The business I am opening downtown is best defined as a:				
a. Restaurant		(5)		
- with outdoors dining/seating		(1)		
b. Grocery Store		(5)		
c. Gift Shop/Specialty Store		(5)		
d. Antique Store		(4)		
e. Coffee Shop		(4)		
- with free wireless internet		(1)		
- with outdoor seating		(1)		
f. Men/Women's Clothing Store		(4)		
g. Adult Places of Entertainment, Ex. Include:				
- Comedy Club		(4)		
- Dance Club		(4)		
h. Wine/Cheese Store		(3)		
i. House wares Store		(3)		
j. Health Food Store		(2)		

TOTAL: _____

If your business type is not listed above, chances are it was not a top priority during this Recruitment Fiscal Year cycle. However, it is recommended that you list the type of business above for individual consideration in the chance that this type of business was inadvertently left out of our priority consideration and needs determination.

Please note that the Downtown Goldsboro Development Corporation is pleased that downtown is considered for most business types, however, due to consumer demand, market analyses, Master Plan findings/recommendations and due to our limited funding resources, we have had to create a condensed list intended to meet our current market and consumer needs for this fiscal period. This means some business types were given higher priority rating for this time. This is subject to change each fiscal year.

APPLICATION CHECKLIST

Please refer to the checklist below of potential items required for review & approval prior to application submission:

- Business Inspection:** Fee: \$65. A Business Inspection is required if a use has not been operated in the building to be located or your use is a change of use from that which was in operation immediately prior to. Business Inspection includes a Fire Inspection and the cost of that is covered. Contact Inspections Dept., 580-4376.
- Fire Inspection:** Fee: \$65. Required if a Business Inspection is not performed. Contact the Inspections Department at 580-4376.
- Building Permit:** Fee: Based on proposed construction cost. Inspections Department.
- Sign Permit:** Fee based on cost of sign. Contact the Planning Department at 580-4333.
- Certificate of Appropriateness:** Fee: \$50. Required if exterior building improvements are to be made to a building located within the Historic District boundaries. Contact the Historic District Commission (Planning Dept.) at 580-4327.
- Business Plan:** Free downloads available on the internet. Needs to be reviewed by the WCC Small Business Center. Contact Joe MCMichael at 735-5151, ext 334.
- A signature from a City Planner acknowledging that your plans will meet the Design Standards & Historic District Guidelines if a Certificate of Appropriateness or other certification is not applicable or necessary.
- Personal financial statement or funding source proof of available funds.

Presence

*Information related to these regulations and guidelines can be found at the City website:
www.ci.goldsboro.nc.us*